

Ninth Annual Conference of the Southern Association for Information Systems (SAIS)

Hyatt Regency Jacksonville, Florida
March 11-12, 2006



2006 Proceedings

Meg Murray, Editor
H. Roland Weistroffer, Associate Editor

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Davis College of Business
&
Kennesaw State University,
Department of Computer Science and Information System

NINTH ANNUAL CONFERENCE OF THE
Southern Association for Information Systems (SAIS)

March 11-12, 2006
Jacksonville, Florida USA

Welcome

2006 marks the 9th anniversary of the Southern Association for Information Systems (SAIS). As the first regional affiliate of the Association for Information Systems (AIS), SAIS continues to set the standard for regional affiliates and has grown dramatically over its short life span. This year the conference is being held in Jacksonville, Florida. SAIS, like the Southern US, prides itself in its collegial, friendly environment and continues in its mission to attract researchers, educators and graduate students.

This year we have more than 50 submissions covering a wide array of topics and methods including IT innovation, pedagogy, e-commerce, e-health, e-government, software development and decision making. We also have three workshops on the millennial learner, Visual Studio 2005 and Bloom's Taxonomy software analysis tool as well as two panels covering the areas of textbook writing and IS accreditation. The diversity of topics mirrors the geographic diversity, with authors from all around the southern region and as far away as Kansas, New Jersey, North Dakota and even Macau!

We are honored to have **Henry McCreary**, Chief Architect, CSX Technology give this year's keynote address. Please join us at Saturday's luncheon for what promises to be an interesting talk on corporate IT architecture strategy and standards.

Following in the tradition set at last year's conference, Cash Awards will be given again this year for Best Student Papers. At lunch on Sunday, there will be awards for first prize and first and second runner-up. As is customary, we will also recognize the Best Paper of the conference.

This year we will be holding the SAIS Business Meeting on Saturday evening following the last paper presentation session. Everyone is invited and encouraged to attend. Please join us for this important meeting. It is a wonderful way to become more involved with SAIS and get to know us.

We welcome you to the first SAIS conference held in Jacksonville and hope you enjoy your stay in this interesting, and vibrant city. Most importantly, we welcome you and thank you for attending the annual conference of the Southern Association for Information Systems.

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Acknowledgements

SAIS 2006 was truly the result of the collaborative effort of many gracious individuals whose enthusiasm, motivation, dedication and willingness to donate many hours of service contributed to making this conference a reality. Throughout its history, SAIS has embodied the true meaning of “collegiality.” Once again, this has been clearly demonstrated by the SAIS officers, Board members and the many other individuals who contributed to this effort.

In particular, we would like to thank SAIS Past-President Craig Van Slyke, whose advice always proves valuable and to Board Member and Local Arrangements Chair, Russ Baker who did much of the work in securing the keynote speaker. Samantha Spears of Triqueta Services, Inc. was a tremendous help with conference logistics and hotel negotiations. David Rosenthal is also to be thanked for working on the finances. Kennesaw State University supplied materials and support for producing the proceedings. Finally, we are grateful to Jacksonville University’s Davis College of Business and The University of Tampa’s John H. Sykes College of Business for their generous financial support of SAIS..

Roland Weistroffer of Virginia Commonwealth University served a major role in this conference as associate editor of the proceedings. His help and commitment are deeply appreciated.

Finally, we would like to thank the manuscript authors and reviewers, conference attendees and participants. It is through this type of participation that SAIS will continue to be able to sponsor a successful annual conference. We hope that you will join us again next year and tell your colleagues and friends about SAIS. Enjoy the conference!

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Proceedings of the 2006 Southern Association for Information Systems Conference

Table of Contents

<u>THE ROLE OF EXPERIENCE IN DISCONTINUANCE OF IT INNOVATIONS</u>	1
Rahul A.Gokhale (Clemson University) Ravi S.Narayanaswamy (Clemson University)	
<u>USE OF INFORMATION TECHNOLOGY RESEARCH ORGANIZATIONS AS INNOVATION SUPPORT AND DECISION MAKING TOOLS</u>	8
Tom D. Burks (University of Memphis)	
<u>VALIDATING BLOOM COMPUTER ANALYSIS TOOL (B-CAT)</u>	15
Russell Baker (Jacksonville University)	
<u>A COMPARISON OF COLLEGE AND HIGH SCHOOL STUDENTS IN AN ONLINE IT FOUNDATIONS COURSE</u>	21
Amy B. Woszczynski (Kennesaw State University) Debra Bass Geist (Kennesaw State University)	
<u>A TREND ANALYSIS OF PROJECT MANAGEMENT EPISTEMOLOGY IN INFORMATION TECHNOLOGY RESEARCH</u>	26
Christopher O'Neal Leverett (Georgia Southern University) Manouchehr Tabatabaei (Georgia Southern University) Bea Schrottner (University of Munich)	
<u>TELECOMMUNICATION INVESTMENT IN ECONOMICALLY DEVELOPING COUNTRIES</u>	29
Solomon Negash (Kennesaw State University) Lavanya Patala (Kenneaw State University)	
<u>SO YOU WANT TO WRITE A TEXTBOOK: PITFALLS, PRACTICAL ADVICE AND POINTS TO PONDER</u>	35
Tom Case (Georgia Southern University) Charles Snyder (Auburn University) Craig Van Slyke (University of Central Florida)	
<u>ATTITUDES AND BEHAVIORS OF CLINICAL STAFF TOWARD AN ELECTRONIC MEDICAL RECORD SYSTEM</u>	38
Robert Boncella (Washburn University) Carol Boncella (Lawrence Memorial Hospital) Ron Wasserstein (Washburn University)	

<u>THE 2005 “LAST CHANCE BRAVO” BIOTERRORISM EXERCISE: A REPORT ON THE EFFICACY OF COMMUNICATIONS TECHNOLOGIES AND TELEMEDICINE FOR DISASTER RESPONSE</u>	45
David Balch (DCB Consulting, LLC) David Rosenthal (East Carolina University) Carl Taylor (University of South Alabama)	
<u>WINNERS AND LOSERS IN THE NAPSTER CASE</u>	50
Amy B. Woszczyński (Kennesaw State University) John Caylor (Kennesaw State University)	
<u>A SURVEY OF ONLINE PURCHASING DECISION FACTORS AND SHOPPING AND PURCHASING BEHAVIORS OF UNIVERSITY STUDENTS</u>	56
Hyo-Joo Han (Georgia Southern University) Joseph Bullington (Georgia Southern University) Tom Case (Georgia Southern University)	
<u>AN ADAPTATION OF THE BALANCED SCORECARD FOR E-GOVERNMENT SERVICE DELIVERY: A CONTENT ANALYSIS</u>	66
Assion Lawson-Body (University of North Dakota) Glenn Miller (University of North Dakota)	
<u>A FRAMEWORK FOR INTEGRATING SARBANES-OXLEY COMPLIANCE INTO THE SOFTWARE DEVELOPMENT PROCESS</u>	74
Sushma Mishra (Virginia Commonwealth University) Heinz Roland Weistroffer (Virginia Commonwealth University)	
<u>BLOOM’S TAXONOMY ANALYSIS SOFTWARE</u>	80
Russell Baker (Jacksonville University) Raymond Papp (University of Tampa)	
<u>DEMOGRAPHICS OF DIGITAL CHEATING: WHO CHEATS, AND WHAT WE CAN DO ABOUT IT!</u>	82
Priscilla Berry (Jacksonville University) Barry Thornton (Jacksonville University) Russell K. Baker (Jacksonville University)	
<u>ETHICS IN THE IS CURRICULUM: A SUMMARY OF DIRECTIVES FROM AACSB, IS2002, AND ABET</u>	88
Camille Rogers (Georgia Southern University)	

<u>CIS ENROLLMENT DECLINE: EXAMINING PRE-COLLEGE FACTORS</u>	93
William L. Lomerson (Northwestern State University) Lissa Pollacia (Northwestern State University)	
<u>NUMBER OF INTERNET USERS: MEASURING DIGITAL ACCESS PROGRESS IN ECONOMICALLY DEVELOPING COUNTRIES</u>	104
Solomon Negash (Kennesaw State University)	
<u>IS DECISION MAKING UNDER AMBIGUITY</u>	110
Easwar A. Nyshadham (Nova Southeastern University)	
<u>DISPATCHER: A THEORY-BASED DESIGN FOR STUDY OF REAL-TIME DYNAMIC DECISION-MAKING</u>	117
Brian R. Huguenard (Tennessee Technological University) Deborah J. Ballou (University of Notre Dame)	
<u>CLICKERS IN THE CLASSROOM: REACHING THE MILLENNIAL LEARNER</u>	123
Raymond Papp (University of Tampa)	
<u>NURTURING SELF-DIRECTED WORK TEAMS IN THE EDUCATION OF INFORMATION SYSTEMS PROFESSIONALS</u>	128
Kam Hou Vat (University of Macau)	
<u>A METAPROGRAMMING PATTERN FOR CREATING JAVA CLASS FUNCTIONS USING A SPREADSHEET</u>	135
Robin M. Snyder (Savannah State University)	
<u>ANALYSIS AND DESIGN OF COMPUTER NETWORKS USING A WEB- BASED DSS</u>	140
Dale R. Fox (esabocra.com) Richard V. McCarthy (Quinnipiac University) Raymond Papp (University of Tampa)	
<u>A STRATEGIC CASE FOR RFID: AN EXAMINATION OF WAL-MART AND ITS SUPPLY CHAIN</u>	148
Susan A. Vowels (Washington College)	
<u>ASSESSMENT IN EXECUTIVE INFORMATION SYSTEMS</u>	153
Harry Katzan, Jr. (Savannah State University)	

<u>IMPACT AND CONCERNS RELATED TO ELECTRONIC RECORDS MANAGEMENT AND STORAGE</u>	159
Robert Gehling (Auburn University at Montgomery) Leah Gehling (Auburn University)	
<u>MICROSOFT’S VISUAL STUDIO 2005: WHAT’S NEW?</u>	163
Meg Murray (Kennesaw State University)	
<u>INCORPORATING SELF-INTEREST INTO INFORMATION SYSTEMS DEVELOPMENT: A RESEARCH MODEL</u>	164
Tao Hu (The University of Memphis) Xihui Zhang (The University of Memphis) Brian D. Janz (The University of Memphis)	
<u>POWER ISSUES IN G2G E-GOVERNMENT APPLICATIONS</u>	171
James L. Parrish, Jr. (University of Central Florida)	
<u>VETSNET: A CASE STUDY OF ESCALATION AND DE-ESCALATION</u>	176
Nannette P. Napier (Georgia State University)	
<u>TOWARDS A THEORETICAL FRAMEWORK OF INFORMATION SYSTEMS DEVELOPMENT STRATEGY: THE CONTINGENT EFFECTS OF ORGANIZATIONAL CULTURE AND PROJECT UNCERTAINTY</u>	181
Vishnu Vinekar (University of Texas at Arlington)	
<u>RADIO FREQUENCY IDENTIFICATION (RFID) TECHNOLOGY AT DELL COMPUTER CORPORATION</u>	187
William E. Barlow Jr. (Jacksonville University) Michael T. Brannon (Jacksonville University) Jonathan L. Jiannuzzi (Jacksonville University) Tobias B. Moss (Jacksonville University) Dawn H. Wright (Jacksonville University) Russell K. Baker (Jacksonville University)	
<u>RADIO FREQUENCY IDENTIFICATION: THE INITIATOR OF A DOMINO EFFECT</u>	191
Xihui Zhang (The University of Memphis) Tao Hu (The University of Memphis) Brian D. Janz (The University of Memphis) Mark L. Gillenson (The University of Memphis)	
<u>EXAMINATION OF HEDONISM IN TAM RESEARCH</u>	197
Ramakrishna Ayyagari (Clemson University)	

<u>THE CHOICE OF E-CHANNEL FOR EXPERIENCE GOODS</u>	205
Jaejoo Lim (Clemson University)	
Zimmer J. Christopher (Clemson University)	
<u>ACCESSIBLE E-LEARNING: EQUAL PEDAGOGICAL OPPORTUNITIES FOR STUDENTS WITH SENSORY LIMITATIONS</u>	210
Rakesh Babu (University of North Carolina at Greensboro)	
Vishal Midha (University of North Carolina at Greensboro)	
<u>REVISITING KNOWLEDGE, SKILLS, AND ABILITIES NEEDED FOR DEVELOPMENT AND DELIVERY PROJECT STAFF</u>	217
Ken Gunnells (The University of Alabama)	
Joanne E. Hale (The University of Alabama)	
David P. Hale (The University of Alabama)	
<u>DESIGN FOR INTERPRETING THE INNOVATION OCCURRING WITHIN A FREE/OPEN SOURCE SOFTWARE DEVELOPMENT COMMUNITY</u>	224
Lars P. Linden (University of Central Florida)	
<u>THE COHESION-BASED REQUIREMENTS SET MODEL FOR IMPROVED INFORMATION SYSTEM MAINTAINABILITY</u>	229
Nelson Barnes, Jr. (The University of Alabama)	
David P. Hale (The University of Alabama)	
Joanne E. Hale (The University of Alabama)	
<u>IMPROVING THE ALIGNMENT BETWEEN IT PROJECTS AND STRATEGIC INITIATIVES: THE TARGET STATE SPECIFIC OUTCOME (TSSO) METHOD</u>	235
Richard W. Woolridge (The University of Alabama)	
Joanne E. Hale (The University of Alabama)	
David P. Hale (The University of Alabama)	
<u>STRATEGIC ALIGNMENT: ANALYSIS OF PERSPECTIVES</u>	242
Preston Coleman (The University of Tampa)	
Raymond Papp (The University of Tampa)	
<u>A WEB-BASED TOOL TO ENHANCE TEACHING/LEARNING DATABASE NORMALIZATION</u>	251
Hsiang-Jui Kung (Georgia Southern University)	
Hui-Lien Tung (Troy University)	

<u>A REVIEW OF THE FIRST PHASE OF A PROJECT TO DEVELOP AND UTILIZE ANIMATED DATABASE COURSEWARE</u>	259
Meg Murray (Kennesaw State University) Mario Guimaraes (Kennesaw State University)	
<u>INSTITUTIONALIZATION OF A SOFTWARE PROCESS INNOVATION IN A LARGE FINANCIAL SERVICES ORGANIZATION: A CASE OF RE-INVENTION OF A REQUIREMENTS INSPECTION PROCESS</u>	265
Samuel D. Z. Bass (University of Wisconsin Oshkosh) Bruce C. Hungerford (University of Wisconsin Oshkosh)	
<u>ANOTHER ASPECT OF COMMUNITY NETWORKS</u>	271
Najib Saylani (Hofstra University) Deb Sledgianowski (Hofstra University)	
<u>IS & IT PROGRAM ACCREDITATION: WHO, WHAT, WHY, AND HOW</u>	275
Carolyn Jacobson (Marymount University) George M. Kasper (Virginia Commonwealth University)	

Author Index

Ayyagari, Ramakrishna	197	Leverett, Christopher O'Neal	26
Babu, Rakesh	210	Lim, Jaejoo	205
Baker, Russell K.	15 , 80 , 82 , 187	Linden, Lars P.	224
Balch, David	45	Lomerson, William L.	93
Ballou, Deborah J.	117	McCarthy, Richard V.	140
Barlow, Jr., William E.	187	Midha, Vishal	210
Barnes, Jr., Nelson	229	Miller, Glenn	66
Bass, Samuel D. Z.	265	Mishra, Sushma	74
Berry, Priscilla	82	Moss, Tobias B.	187
Boncella, Robert	38	Murray, Meg	163 , 259
Boncella, Carol	38	Napier, Nannette P.	176
Brannon, Michael T.	187	Narayanaswamy, Ravi S.	1
Bullington, Joseph	56	Negash, Solomon	29 , 104
Burks, Tom D.	8	Nyshadham, Easwar A.	110
Case, Tom	35 , 56	Papp, Raymond	80 , 123 , 140 , 242
Caylor, John	50	Parrish, Jr., James L.	171
Christopher, Zimmer J.	205	Patala, Lavanya	29
Coleman, Preston	242	Pollacia, Lissa	93
Fox, Dale R.	140	Rogers, Camille	88
Gehling, Robert	159	Rosenthal, David	45
Gehling, Leah	159	Saylani, Najib	271
Geist, Debra Bass	21	Schrottner, Bea	26
Gillenson, Mark L.	191	Sledgianowski, Deb	271
Gokhale, Rahul A.	1	Snyder, Charles	35
Guimaraes, Mario	259	Snyder, Robin M.	135
Gunnells, Ken	217	Tabatabaei, Manouchehr	26
Hale, Joanne E.	217 , 229 , 235	Taylor, Carl	45
Hale, David P.	217 , 229 , 235	Thornton, Barry	82
Han, Hyo-Joo	56	Tung, Hui-Lien	251
Hu, Tao	164 , 191	Van Slyke, Craig	35
Huguenard, Brian R.	117	Vat, Kam Hou	128
Hungerford, Bruce C.	265	Vinekar, Vishnu	181
Jacobson, Carolyn	275	Vowels, Susan A.	148
Janz, Brian D.	164 , 191	Wasserstein, Ron	38
Jiannuzzi, Jonathan L.	187	Weistroffer, Heinz Roland	74
Kasper, George M.	275	Woolridge, Richard W.	235
Katzan, Jr., Harry	153	Woszczynski, Amy B.	21 , 50
Kung, Hsiang-Jui	251	Wright, Dawn H.	187
Lawson-Body, Assion	66	Zhang, Xihui	164 , 191