

Southern Association for Information Systems (SAIS)

Table of Contents

<u>PERSONALITY AS A PREDICTOR OF STUDENT SUCCESS IN PROGRAMMING PRINCIPLES I</u>	1
Amy Woszczynski (Kennesaw State University) Sherri Shade (Kennesaw State University) Tai-Lung Chen (Kennesaw State University) Tracy Guthrie (Kennesaw State University)	
<u>BUILDING AN UNDERSTANDING OF THE SERVICE ORIENTED ARCHITECTURE: ONE UNIVERSITY'S EXPERIENCE WITH IMPLEMENTING MICROSOFT'S .NET PLATFORM</u>	7
Meg Murray (Kennesaw State University)	
<u>COMPUTER LAB TECHNOLOGY TO SUPPORT INFORMATION SYSTEMS PROGRAMS</u>	12
Albert Harris (Appalachian State Univ) George Schell (Univ. of North Carolina at Wilmington) Richard Mathieu (Saint Louis Univ)	
<u>ONLINE DATA MODELING TOOL TO IMPROVE STUDENTS' LEARNING OF CONCEPTUAL DATA MODELING</u>	20
Hsiang-Jui Kung (Georgia Southern University) Hui-Lien Tung (Troy State University)	
<u>PRODUCT MODELING AND QUOTATION UNDER THE REVOLT PROJECT</u>	32
Richard Lee (Barton College)	
<u>SME ADOPTION OF WIRELESS LAN TECHNOLOGY: APPLYING THE UTAUT MODEL</u>	39
John Anderson (East Carolina University) Paul Schwager (East Carolina University)	
<u>SOFTWARE PROJECT MANAGEMENT: SCENARIOS OF FAILURE AND POTENTIAL SOLUTIONS</u>	44
Gerrald Reed (SOBU - Washburn University) Nan Sun (CIS Department - Washburn University) Robert Boncella (SOBU - Washburn University)	
<u>PREPARING STUDENTS TO BE EFFECTIVE INFORMATION TECHNOLOGY PROJECT MANAGERS: CAN MORE FOCUS ON DIALOGUE AND COMMUNICATION PROCESSES HELP?</u>	52
James Whitworth (Georgia Southern University) William Harris (Georgia Southern University)	

<u>AN INFORMATION SYSTEMS PROJECT MANAGEMENT COURSE USING A CLIENT-BASED MODEL</u>	55
Randall McCoy (Morehead State University) Scott Wymer (Morehead State University)	
<u>A COMPARISON OF SUPPLIER DIVERSITY PROGRAMS AND WEB-BASED MINORITY SUPPLIER CONTENT</u>	60
Dale Young (Georgia College & State University)	
<u>APPLYING WEB DESIGN GUIDELINES: HOW TO IMPROVE THE USABILITY OF GOVERNMENT WEB SITES</u>	65
Mete Cetiner (School of Information Science / Claremont Graduate University) Terry Ryan (School of Information Science / Claremont Graduate University)	
<u>USING A TRAIT APPROACH TO ANALYZE THE IMPACT OF GLOBAL INFORMATION TECHNOLOGY APPLICATIONS</u>	69
Cheryl Aasheim (Georgia Southern University) James Whitworth (Georgia Southern University) Prashant Palvia (University of North Carolina at Greensboro) Susan Williams (Georgia Southern University)	
<u>THE BALANCED SCORECARD TO MEASURE INFORMATION TECHNOLOGY PERFORMANCE: RESEARCH IN PROGRESS</u>	76
Esperanza Huerta (Instituto Tecnologico Autonomo de Mexico) Francisco Villanueva (Instituto Tecnologico Autonomo de Mexico)	
<u>IT-BUSINESS ALIGNMENT: WHAT WE KNOW THAT WE STILL DON'T KNOW</u>	79
David Nickels (The University of Memphis)	
<u>A MODEL OF LEARNING FOR RESEARCH IN IS EDUCATION</u>	85
Christopher Conca (Appalachian State University) Curtis Powell (North Georgia College and State University) Craig Van Slyke (University of Central Florida)	
<u>A DRAFT MODEL CURRICULUM FOR PROGRAMS OF STUDY IN INFORMATION SECURITY AND ASSURANCE</u>	90
Herbert Mattord (Kennesaw State University) Michael Whitman (Kennesaw State University)	
<u>LEADERSHIP BEHAVIOR IN VIRTUAL COMMUNITIES</u>	97
Martina Greiner (University of Georgia)	
<u>IMPLICATIONS OF CLOSELY ASSOCIATED COMPUTING SCIENCES DISCIPLINES</u>	105
Ronald MacKinnon (Georgia Southern University) Sonny Butler (Georgia Southern University) Vladan Jovanovic (Georgia Southern University)	
<u>TEST PLANNING AND EXECUTION IN THE CLASSROOM</u>	106
Gordon Couturier (The University of Tampa)	

<u>DOES TRAINING REDUCE COMPUTER ANXIETY?</u>	115
Amy Woszczynski (Kennesaw State University)	
Jason Walker (Kennesaw State University)	
Lynette Lazar (Western Carolina University)	
<u>PROFESSIONAL ETHICS: A COMPARISON OF STANDARDS AND DISCIPLINE AWARENESS</u>	119
Kathryn Kimery (Saint Mary's University)	
Shyamala Sivakumar (Saint Mary's University)	
<u>A PRELIMINARY EVALUATION OF USING LITEE MULTIMEDIA INSTRUCTIONAL MATERIALS IN A NON-TRADITIONAL GRADUATE INFORMATION TECHNOLOGY COURSE</u>	125
Brad Prince (Auburn University)	
Jeannie Pridmore (Auburn University)	
Randy Bradley (Auburn University)	
<u>ON-LINE PURCHASING INTENT: THE EFFECT OF PERSONAL INNOVATIVENESS, PERCEIVED RISK, AND COMPUTER SELF-EFFICACY</u>	131
Cynthia Ruppel (University of Alabama Huntsville)	
Randall Boyle (University of Alabama Huntsville)	
<u>TOWARDS A LEARNING ORGANIZATION MODEL FOR PBL: A VIRTUAL ORGANIZING SCENARIO OF KNOWLEDGE SYNTHESIS</u>	138
Kam Vat (University of Macau, Macau)	
<u>COMPUTERIZED PHYSICIAN ORDER ENTRY (CPOE): A STUDY OF PHYSICIAN TECHNOLOGY ACCEPTANCE</u>	147
David Rosenthal (East Carolina University)	
Elaine Seeman (East Carolina University)	
Shannon Gibson (East Carolina University)	
<u>CULTURAL DIFFERENCES AND INFORMATION TECHNOLOGY ACCEPTANCE</u>	156
Amel Ben Zakour (University of Georgia)	
<u>TECHNOLOGY ADOPTION IN COMPLEX SYSTEMS</u>	162
Saurabh Gupta (University of Georgia)	
Elena Karahanna (University of Georgia)	
<u>DEALING WITH DIGITAL ACADEMIC DISHONESTY</u>	170
Raymond Papp (University of Tampa)	
Russell Baker (University of Tampa)	
<u>HERDING CATS: THE ROLE OF COORDINATION MECHANISMS IN A FEDERATED IT GOVERNANCE STRUCTURE WITH HIGHLY AUTONOMOUS SUB-UNITS</u>	171
Clay Williams (University of Georgia)	

<u>MEDIA RICHNESS AND THE VALUATION OF ONLINE DISCUSSION SUPPORT SYSTEMS</u>	177
Sorin Gudea (Claremont Graduate University)	
<u>WEB-BASED TEACHING AND LEARNING IN E-COMMERCE</u>	183
Russell Casey (Clayton State University) Michael Shilesky (American Intercontinental University)	
<u>EDUCATOR ROLES OF THE CIO</u>	191
Chris Kadlec (University of Georgia)	
<u>DEMAND FOR INFORMATION TECHNOLOGY WORKERS IN CENTRAL FLORIDA</u>	198
Paul Cheney (University of Central Florida) Las Adams (University of Central Florida)	
<u>A COMPARISON OF THE ERP OFFERINGS OF AACSB ACCREDITED UNIVERSITIES BELONGING TO SAPUA</u>	206
Ronald MacKinnon (Georgia Southern University)	
<u>THE TRUSTWORTHY COMMUNICATION ENVIRONMENT FOR SECURE ON-LINE TRANSFER OF MEDICAL RECORDS</u>	213
Boris Koyrakh (Claremont Graduate University)	
<u>THE CONSUMER ONLINE TRUST CONSTRUCT: A WEB MERCHANT PRACTITIONER PERSPECTIVE</u>	221
Merrill Warkentin (Mississippi State University) Allen Johnston (Mississippi State University)	
<u>DOES TRUST REDUCE CONCERN FOR INFORMATION PRIVACY IN E-COMMERCE?</u>	227
Craig Van Slyke (University of Central Florida) J. Jiang (University of Central Florida) Richard Johnson (University of Central Florida) J.T. Shim (University of Central Florida)	
<u>TEACHING E-COMMERCE APPLICATION DEVELOPMENT TECHNOLOGIES: PEDAGOGICAL AND ASSIMILATION ISSUES</u>	235
William L. Lomerson (Northwestern State University, Louisiana) Meg Murray (Kennesaw State University, Georgia) Richard Conn (Microsoft Corporation, Atlanta) John Dyer (Georgia Southern University, Georgia) Raymond Papp (University of Tampa, Florida) Sherri Shade (Kennesaw State University, Georgia)	

<u>TAXONOMY OF KNOWLEDGE CREATION PROCESS BY ORGANIZATION TYPE: ARE SOME TYPES OF ORGANIZATIONS BETTER EQUIPPED TO CONVERT TACIT/EXPLICIT KNOWLEDGE?</u>	239
Irma Becerra-Fernandez (Florida International University)	
Solomon Negash (Kennesaw State University)	
Waymond Rodgers (University of California, Riverside)	
<u>INFORMATION SECURITY AND SHARED LEADERSHIP</u>	244
Paul Witman (Claremont Graduate University)	
<u>IMPROVING INFORMATION SECURITY THROUGH POLICY IMPLEMENTATION</u>	250
Herbert Mattord (Kennesaw State University)	
Michael Whitman (Kennesaw State University)	
<u>EVALUATING CRITICAL SUCCESS FACTORS OF DISTRIBUTED LEARNING</u>	256
Russell Baker (University of Tampa)	
Raymond Papp (University of Tampa)	
<u>TOWARD AN EXPLANATION OF AN INDIVIDUALS' CULTURE ON LEARNING OUTCOMES IN A DISTANCE EDUCATION ENVIRONMENT</u>	264
Anna Tupchiy (University of Central Florida)	
Steven Hornik (University of Central Florida)	
<u>WHO SHOULD BE TARGETED FOR ONLINE EDUCATION?</u>	270
Bea Schrottner (University of Munich)	
Manouchehr Tabatabaei (Georgia Southern University)	
<u>MEASURES AND RELATIONSHIPS OF COMPUTER USAGE, COMPUTER LOCUS OF CONTROL, COMPUTER LITERACY, AND END-USER SATISFACTION AMONG COLLEGE OF BUSINESS SENIORS</u>	272
Bradley Prince (Auburn University)	
<u>COMPUTER LITERACY AND THE INTRODUCTORY STUDENT: AN ANALYSIS OF PERCEIVED AND ACTUAL KNOWLEDGE OF COMPUTERS AND COMPUTER APPLICATIONS</u>	278
John Dyer (Georgia Southern University)	
Ron MacKinnon (Georgia Southern University)	
Thomas Case (Georgia Southern University)	
<u>ORGANIZATIONAL LIFE CYCLE CHARACTERISTICS OF OPEN SOURCE PROJECTS</u>	285
Donald Wynn (University of Georgia)	
<u>INTERACTIVE EXPERIENTIAL E-COMMERCE: AN EXPERIMENTAL STUDY</u>	291
Ahmed Mahfouz (Texas A&M University)	

<u>AN EXAMINATION OF THE BENEFITS OF E-BUSINESS TO SMALL AND MEDIUM SIZE BUSINESSES</u>	296
Leanne McGrath (University of South Carolina - Aiken)	
Paul Schwager (East Carolina University)	
William Lomerson (Northwestern State University)	
<u>EFFECTS OF OFFSHORE OUTSOURCING ON FOREIGN POLICY FLEXIBILITY</u>	304
Paul York (University of Georgia)	
<u>THE INFLUENCE OF CULTURE ON CONSUMER-ORIENTED ELECTRONIC COMMERCE ADOPTION</u>	310
Craig Van Slyke (University of Central Florida)	
France Belanger (Virginia Polytechnic and State University)	
Hao Lou (Ohio University)	
Varadharajan Sridhar (Management Development Institute)	
<u>TECH SKILLS IN TEN U.S. CITIES: COMPARING JOB NEEDS IN A CHANGING WORLD</u>	316
Marcy Kittner (University of Tampa)	
Raymond Papp (University of Tampa)	
<u>LEADERSHIP AND MOTIVATION IN OPEN SOURCE PROJECTS</u>	324
Donald Wynn (University of Georgia)	
<u>THE IMPACT OF DEMOGRAPHIC SIMILARITY OF KEY OFFSHORE OUTSOURCING LEADERSHIP DYADS ON PROJECT SUCCESS</u>	330
Paul York (University of Georgia)	
<u>MINIMIZING METHOD VARIANCE IN MEASURES OF SYSTEM USAGE</u>	336
Andrew Burton-Jones (Georgia State University)	
Detmar W. Straub Jr. (Georgia State University)	
<u>COMBINING SOME COMPUTER SYSTEM PERFORMANCE ANALYSIS WITH ALGORITHM AND OBJECT DEVELOPMENT IN TEACHING</u>	343
Dale R. Fox (Quinnipiac University)	